

# PRESS RELEASE

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## **BERKELEY ACADEMY USES FLIX CV TO SELECT SUMMER TEACHERS DURING COVID CHALLENGES**

*Program helping students from low-income households avoid summer learning loss in Hillsborough County with help from Tampa recruiting technology company*

**TAMPA, Fla. (August 10, 2021)** – The Berkeley Academy is a free program offered by Berkeley Preparatory School aimed at helping highly motivated students from low-income households in our Tampa Bay community reach their unique potential and achieve their dream of going to college. The Berkeley Academy is committed to ensuring that all of its students have the preparation, skills and knowledge necessary to succeed in college and beyond. This is accomplished through a six-year program which starts the summer before a student’s seventh grade year and ends upon completion of high school. Selected students are mentored and guided over the course of six years on weekends and during summer breaks so that the learning cycle never ends.

Teachers for the Berkeley Academy are normally selected from a highly competitive, nationwide search of talented college students. However, due to a variety of challenges, including Covid-19, the ability for teaching candidates to travel to interviews for these prized, paid internships was limited. Berkeley Academy utilized Flix CV, a Tampa headquartered recruiting technology company, to help evaluate and select teaching candidates for the program. “The Berkeley Academy is a great program that helps many children from low-income households pursue their goal of higher education,” said Dianna Paxton, Founder and CEO of Flix CV, LLC. “I was happy to donate our services because our innovative and flexible technology could ensure the best educators possible were selected to staff the Berkeley Academy this summer.”

“We were grateful for Flix CV’s assistance in the teacher hiring process,” said Kim Graham Lawless, Director of the Berkeley Academy. “The technology was fantastic and allowed us to evaluate and select passionate, optimistic, and tenacious teachers seeking to make a positive difference in the lives of students.”

### **ABOUT BERKELEY PREPARATORY SCHOOL**

Berkeley Preparatory School is an independent, coeducational, college preparatory, Episcopal-affiliated day school for children in grades Pre-K – 12. Dedicated to academic excellence, character development, the arts and athletics, Berkeley’s curriculum is designed to support the talent and ambition of each student. Guided by the vision statement “Berkeley puts people in the world who make a positive difference,” Berkeley strives to instill a strong sense of morality, ethics, and social responsibility in its students. Additional information can be found at [www.berkeleyprep.org](http://www.berkeleyprep.org).

### **ABOUT FLIX CV**

Established in 2019 and headquartered in Tampa, Florida, Flix CV was founded to transform inefficient portions of the recruiting process to make them more effective and impactful. Flix CV created the original “10-minute interview highlight reel” for hiring managers to review job candidates. Servicing customers in a wide range of industries in the U.S. and internationally, Flix CV utilizes a proprietary digital platform to establish a new standard in how recruiting is conducted. Additional information can be found at [www.flixcv.com](http://www.flixcv.com).